

# ARIZONA THRIVES ALLIANCE

We are an alliance that cares deeply about Arizona and the resourceful, resilient people who call it home.

The [Arizona Thrives Alliance](#) elevates a shared vision, goals and guiding principles for clean air and clean energy. The Alliance aspires to address Arizona's challenges together and bridge our differences. By participating in the Alliance, we acknowledge that these issues are real and must be tackled to ensure Arizonans thrive long into the future. While we have not yet identified all the solutions, we recognize the need to learn together and explore our individual and collective roles.

As we transition Arizona's economy to one powered by cleaner fuel, we understand the collective value of aligning our own companies, organizations and communities to the five guiding principles that advance the goals and vision of Arizona Thrives. We are dedicated to working together to increase public awareness and identify opportunities for collaboration on solutions.

Everyone has a role to play and can make a difference, if we start now. We recognize the need to work statewide and economy-wide. Innovation and learning will need to accelerate. Arizona can compete to attract companies and talent who aim to bring innovative ideas to a scale that makes a difference. Technology will continuously improve and become more affordable, creating more options and opportunities. We are committed to solutions in the transition that optimize benefits to underserved populations and communities.

By acting now, Arizona can meet the challenges of poor air quality, rising temperatures, drought and wildfires that are detrimental to families, the environment and economic prosperity. There are many forces aligning that can support the transition. We can seize the opportunity to build Arizona to meet these challenges in a way that works for Arizonans.

## VISION

Ensure thriving communities, a healthy environment and robust economy for the benefit of all Arizonans.

## GOALS

Arizona communities are on track to meet or outperform air quality standards set under the Clean Air Act (target 2025).

Arizona is on the path to achieve economy-wide net-zero carbon neutrality by 2050.

*Note: The Arizona Thrives taskforce is working to provide data and analysis to support development of the goals.*

## GUIDING PRINCIPLES

To achieve these clean air and clean energy goals, Arizona Thrives is committed to solutions that:

**Promote clean air.** Clean air that protects public health, our natural environment and sustainable economic growth.

**Accelerate clean energy.** Energy that is affordable, reliable and carbon neutral.

**Prove effective.** Solutions that are integrated, durable, credible and actionable.

**Benefit economy wide.** Innovation in how we move, where we live and work, and how we power our economy while limiting adverse impacts in our communities.

**Ensure a healthier future.** A process that values equity, access, and healthier communities and environment.

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## STRATEGIC PRIORITIES

Arizona Thrives identified three initial strategic priorities that enable us to achieve clean air and clean energy goals that are equitable for all Arizonans.

**How we power our economy.** We identify and work together on policies that promote the transition to a clean energy economy by advancing collaborative initiatives that support innovation and ensure reliable electrical service. Our initial pathways include addressing peak energy demand through energy efficiency and the responsible deployment of renewable energy which will reduce carbon emissions.

**Where we live and work.** We are working together to meet Arizona Thrives' clean air and clean energy goals in the design, construction and retrofit of the places where we live and work. Our initial pathways include increasing energy efficiency, increasing electrification of buildings and investing in infrastructure—including natural solutions—that supports rural and urban communities.

**How we move.** We identify and work together on policies and programs that modernize Arizona's transportation systems with affordable, reliable transportation choices that meet residents' needs, protect air quality and reduce carbon emissions. Our initial pathways include accelerating the adoption of carbon-free vehicles including large state, municipal and business fleets, promoting programs that reduce vehicle miles traveled and investing in new infrastructure that supports the goals of Arizona Thrives.

